



908 South Meriden Road
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Creative Mobility – Stat report

Published on 2/20/2008

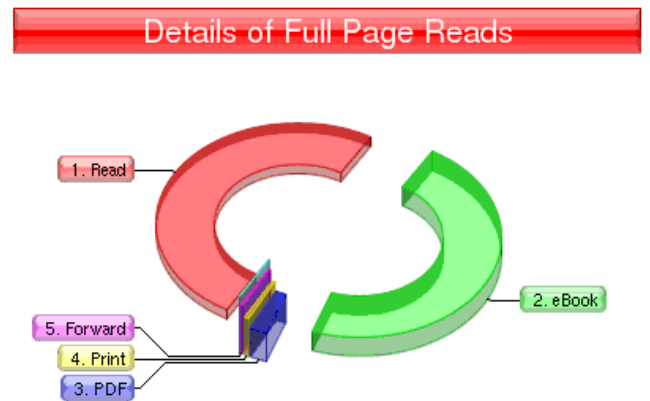
<http://www.prweb.com/releases/2008/02/prweb707073.htm>

1 – Access methods

Access Method	Volume	%
Details of Full Page Reads		
Release was Read	739	50.4%
eBook Download	689	47.0%
PDF Download	29	2.0%
Printer Friendly Version	8	0.5%
Forwarded via Email Form	1	0.1%
Total	1466	100%
Details of Headline Impressions		
Headline Displayed thru RSS, XML or other syndication	29918	68.8%
Headline Displayed on a PRWeb Site	13556	31.2%
Total	43474	100%

2 – Full page reads

Access Method	Volume	%
Details of Full Page Reads		
1. Release was Read	739	50.4%
2. eBook Download	689	47.0%
3. PDF Download	29	2.0%
4. Printer Friendly Version	8	0.5%
5. Forwarded via Email Form	1	0.1%
Total	1466	100%





Contact:
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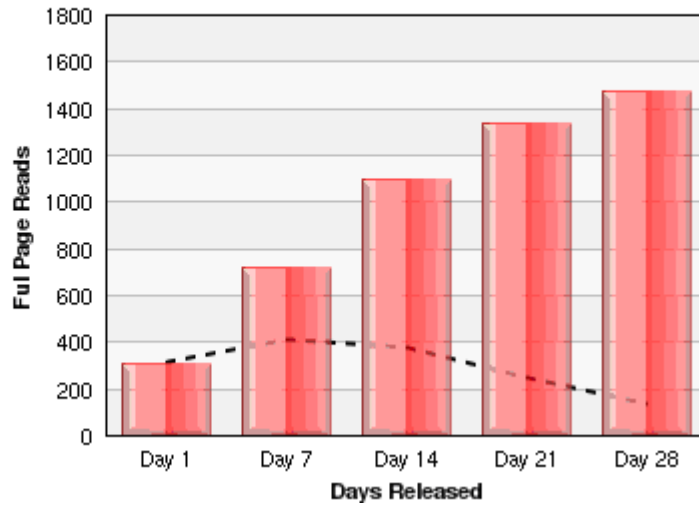


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Day	Full Page Reads
1	311
7	719
14	1093
21	1338
28	1471


	Cumulative Full Page Reads
	Full Page Reads per Week

Full Page Reads By Week

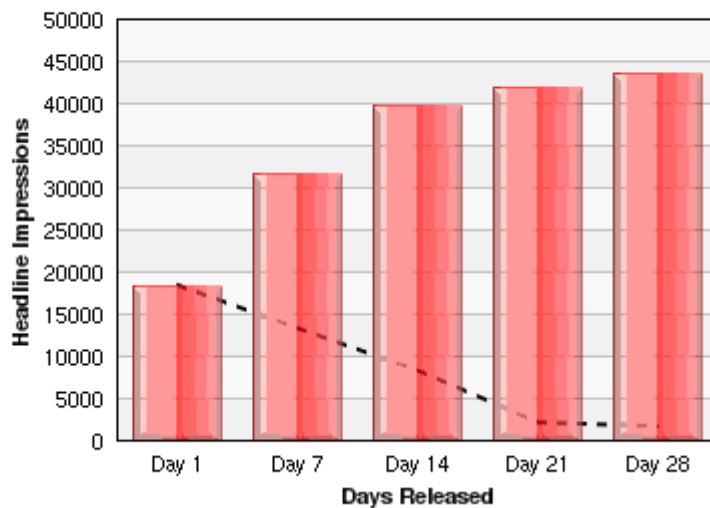


3 – Headline impressions

Day	Headline Impressions
1	18358
7	31580
14	39819
21	41907
28	43486

	Cumulative Headline Impressions
	Headline Impressions per Week

Headline Impressions By Week



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