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**North Puget Cancer Center General Hospital – 4<sup>th</sup> Week Stat report**

Published on 3/11/2008

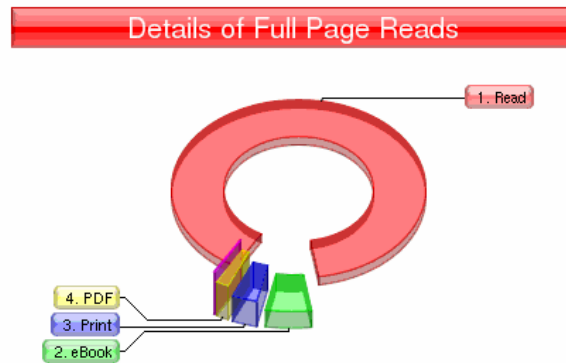
<http://www.prweb.com/releases/2008/03/prweb763454.htm>

**1 – Access methods and headline impressions**

Access Method	Volume	%
<b>Details of Full Page Reads</b>		
Release was Read	443	89.3%
eBook Download	29	5.8%
Printer Friendly Version	16	3.2%
PDF Download	8	1.6%
<i>Total</i>	496	100%
<b>Details of Headline Impressions</b>		
Headline Displayed thru RSS, XML or other syndication	19590	67.4%
Headline Displayed on a PRWeb Site	9475	32.6%
<i>Total</i>	29065	100%

**2 – Full page reads**

Access Method	Volume	%
<b>Details of Full Page Reads</b>		
1. Release was Read	443	89.3%
2. eBook Download	29	5.8%
3. Printer Friendly Version	16	3.2%
4. PDF Download	8	1.6%
<i>Total</i>	496	100%





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<http://www.unitedgeneral.org/Page.asp?PageSubid=26&Pageid=2>

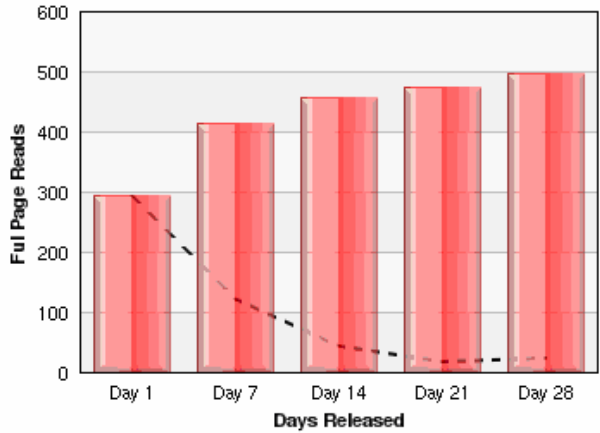


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Day	Full Page Reads
1	293
7	414
14	457
21	474
28	497


	Cumulative Full Page Reads
	Full Page Reads per Week

### Full Page Reads By Week

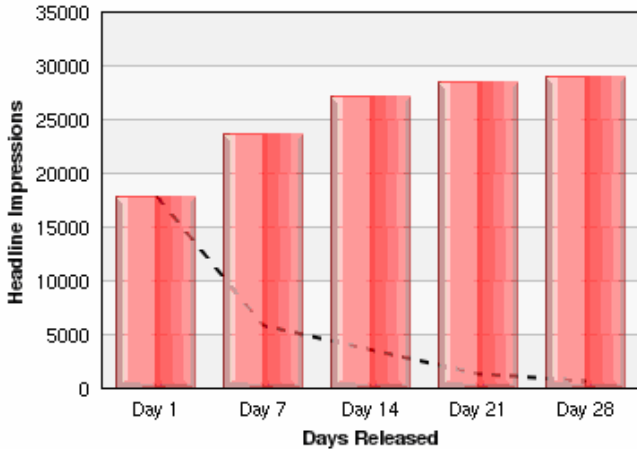


### 3 – Headline impressions

Day	Headline Impressions
1	17904
7	23680
14	27194
21	28468
28	29065

	Cumulative Headline Impressions
	Headline Impressions per Week

### Headline Impressions By Week



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